



## Plainville Fire Company 27th Annual Hot Air Balloon Festival & Outdoor Arts and Crafts Show

Dear Crafter,

Enclosed is an application and show information for the **27th Annual Plainville Fire Company Hot Air Balloon Festival**. Please take a moment to review the information and craft show regulations, and fill out an application if you are interested in attending.

- Dates and Times:** Friday, August 26<sup>th</sup>, 6:00pm to 10:00pm  
Saturday, August 27<sup>th</sup>, 6:00am to 9:00pm  
Sunday, August 28<sup>th</sup>, 6:00am to 9:00am
- Place:** Norton Park, South Washington Street, Route 177  
Plainville, Connecticut
- Attendance:** Over 20,000 attended in 2008.
- Craft Booth Fee:**
- Crafted Items Booth: \$100.00
  - Commercial Merchandise or Publicity Booth: \$150.00
  - Fees are for all three days or any portion thereof. In the event of inclement weather, **fees cannot be refunded.**
- Application Requirements:** Please return a completed application, along with an itemized and accurate description and photograph or picture of your product(s). The application deadline is July 29<sup>th</sup>. **All applications received after the deadline will be charged an additional \$25 per space. All applications will be reviewed by the Committee and acknowledgements will be provided by e-mail or regular mail. We will do our best to accommodate requested space location for our returning crafters.**
- Craft Show Rules:** The Plainville Fire Company reserves the right to:
1. Make any changes deemed necessary for the safety and enjoyment of the festival attendees;
  2. Remove any product which was not officially accepted during the application process or otherwise does not meet the standards established for the show; and
  3. Request any exhibitor not observing the policies of this show or acting in an inconsiderate or unprofessional manner, to leave the show immediately with no refund of fee paid.
  4. Exhibitors accept all responsibility for any loss or damage to their work or display.
  5. The intent and purpose of the Arts and Craft Show first and foremost is the show and sale of **fine crafted items**. Because the following items detract from this purpose, these are strictly prohibited from sale at the show:
    - **Glowing toys or novelties**
    - **Balloons, Silly String and similar items**
    - **Fireworks, sparklers, or poppers of any type**
  6. Due to the noise problem created by generators, please limit generators to small portable size. Be sure to indicate on the application if you intend to use a generator during the show.
  7. No alcoholic beverages are permitted at any time in Norton Park. This is a strictly enforced ordinance.
  8. Exhibitors are responsible for their own trash and disposal.



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**Set Up:** Exhibitors are responsible for their own exhibits. Please notify us in advance if handicapped.  
**Check-in time begins at 12:00 pm on Friday, August 26<sup>th</sup>, NO EXCEPTIONS!!** Please note that the park fills up with attendees by 5:00pm. **Must check in with Craft Coordinator prior to booth set up.**

**Sites:** Booth size is approximately 20 feet by 20 feet.  
All booth sites are pre-assigned. Sites are arranged carefully to make best use of available space and increase the quality of the show presentation.

Tables and chairs will not be provided. Area lighting is provided; booth lighting and electricity will not be provided.

The Plainville Fire Company does not provide security in the park. All valuables should be secured by the crafter. After hours, the local Civil Air Patrol will be present in the park.

**Refreshments:** There will no longer be food coupons given out to any vendor. Any questions please ask them at check in.

*Please complete the enclosed application and return to:*

Crafter Chairperson:  
Plainville Fire Company Hot Air Balloon Festival  
Plainville Fire Company  
77 West Main Street  
Plainville, CT 06062-1911

If you should have any questions, please call the Plainville Fire Company at (860) 747-0283, or email us at [pfdct@yahoo.com](mailto:pfdct@yahoo.com) or visit our website @ [www.plainvillefireco.com](http://www.plainvillefireco.com).

**The Plainville Fire Company Hot Air Balloon Festival and Arts and Crafts Show is the only Balloon Festival of its kind remaining in Connecticut. This show is very popular, and is well advertised and publicized. Please consider joining us to celebrate our 27th anniversary; we look forward to hearing from you soon!**

Sincerely,

Paul Gerke, Crafter Chairperson  
Plainville Fire Company 2011 Hot Air Balloon Festival



**Plainville Fire Company  
27th Annual Hot Air Balloon Festival &  
Outdoor Arts and Crafts Show**

**Norton Park, Plainville Connecticut August 26<sup>th</sup>, 27<sup>th</sup>, and 28<sup>th</sup> 2011**

**Exhibitor Application**

Dear Exhibitor: Please return this completed application along with photographs or pictures of the items to be displayed and sold. Make the application fee check payable to the Plainville Fire Company.

**Please print:**

Exhibitor Type:      Craft:\_\_\_\_\_      Commercial:\_\_\_\_\_

Exhibitor Name:      \_\_\_\_\_      Phone Number: \_\_\_\_\_

Business Name:      \_\_\_\_\_      State Tax ID No. \_\_\_\_\_

Address: \_\_\_\_\_

City and State:      \_\_\_\_\_      Zip Code: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Check if you will be using a generator during the show: \_\_\_\_\_  
Due to the noise created by generators, please limit generator to small portable size only.

Please provide a description of all of your craft or products to be displayed and/or sold:  
*(If more space is needed, please continue on the back of this application form.)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Show Dates and Times:**      Friday, August 26<sup>th</sup>, 6:00pm to 10:00pm (Fireworks at 9:00pm)  
Saturday, August 27<sup>th</sup>, 6:00am to 9:00pm  
Sunday, August 28<sup>th</sup>, 6:00am to 9:00am

**Craft Booth Fee:**      \$100.00 for all three days or any portion thereof.  
\$125.00 if received after July 29<sup>th</sup>.

**Commercial Fee:**      \$150.00 for all three days or any portion thereof.  
\$175.00 if received after July 29<sup>th</sup>.

Please consider the following special notice:

I, the undersigned, do hereby agree that I will not hold the Plainville Fire Company responsible for any claims of any kind, including negligence for loss or damage arising out of the display at Norton Park at the Hot Air Balloon Festival. Businesses are responsible for applying for a Connecticut state tax identification number if their items or products are taxable.

Signature: \_\_\_\_\_      Date: \_\_\_\_\_